



## End-of-Sale and End-of-Life Announcement for the Cisco Digital Media Manager UCS C210 Server

### EOL8745—Amended

Cisco announces the end-of-sale and end-of life dates for the Cisco Digital Media Manager UCS C210 Server. The last day to order the affected product(s) is April 5, 2013. Customers with active service contracts will continue to receive support from the Cisco Technical Assistance Center (TAC) as shown in Table 1 of the EoL bulletin. Table 1 describes the end-of-life milestones, definitions, and dates for the affected product(s). Table 2 lists the product part numbers affected by this announcement. For customers with active and paid service and support contracts, support will be available under the terms and conditions of customers' service contract.

**Table 1.** End-of-Life Milestones and Dates for the Cisco Digital Media Manager UCS C210 Server

Milestone	Definition	Date
<b>End-of-Life Announcement Date</b>	The date the document that announces the end of sale and end of life of a product is distributed to the general public.	October 5, 2012
<b>End-of-Sale Date</b>	The last date to order the product through Cisco point-of-sale mechanisms. The product is no longer for sale after this date.	April 5, 2013
<b>Last Ship Date: HW</b>	The last-possible ship date that can be requested of Cisco and/or its contract manufacturers. Actual ship date is dependent on lead time.	July 4, 2013
<b>End of Routine Failure Analysis Date: HW</b>	The last-possible date a routine failure analysis may be performed to determine the cause of hardware product failure or defect.	April 5, 2014
<b>End of New Service Attachment Date: HW</b>	For equipment and software that is not covered by a service-and-support contract, this is the last date to order a new service-and-support contract or add the equipment and/or software to an existing service-and-support contract.	April 5, 2014
<b>End of Service Contract Renewal Date: HW</b>	The last date to extend or renew a service contract for the product.	July 1, 2017
<b>Last Date of Support: HW</b>	The last date to receive applicable service and support for the product as entitled by active service contracts or by warranty terms and conditions. After this date, all support services for the product are unavailable, and the product becomes obsolete.	April 30, 2018

HW = Hardware    OS SW = Operating System Software    App. SW = Application Software

**Table 2.** Product Part Numbers Affected by This Announcement

End-of-Sale Product Part Number	Product Description	Replacement Product Part Number	Replacement Product Description	Additional Information
<b>DMMC210-K9</b>	DMS Digital Media Manager Server, HW	See the Product Migration Options section below for detailed information on replacing this product.		
<b>DMMC210-K9=</b>	DMS Digital Media Manager Server, HW	See the Product Migration Options section below for detailed information on replacing this product.		
<b>DMMC210-NOD-K9</b>	DMS Nexus on Demand Digital Media Manager Server, HW	See the Product Migration Options section below for detailed information on replacing this product.		
<b>DMMC210FA-K9</b>	DMS Digital Media Manager Failover Server, HW	See the Product Migration Options section below for detailed information on replacing this product.		
<b>DMMC210FA-K9=</b>	DMS Digital Media Manager Failover Server, HW	See the Product Migration Options section below for detailed information on replacing this product.		

## Product Migration Options

There is no hardware replacement available for the Cisco Digital Media Manager UCS C210 Server at this time.

Current customers are encouraged to upgrade to the Cisco Digital Media Manager 5.4 and to migrate to the virtual machine release of Cisco Digital Media Manager 5.4. Information about this product can be found at:

[http://www.cisco.com/en/US/prod/collateral/video/ps9339/ps6681/data\\_sheet\\_C78-722975.html](http://www.cisco.com/en/US/prod/collateral/video/ps9339/ps6681/data_sheet_C78-722975.html).

Customers may be able to use the Cisco Technology Migration Program (TMP) where applicable to trade-in eligible products and receive credit toward the purchase of new Cisco equipment. For more information about Cisco TMP, customers should work with their Cisco Partner or Cisco account team. Cisco Partners can find additional TMP information on Partner Central at

[http://www.cisco.com/web/partners/incentives\\_and\\_promotions/tmp.html](http://www.cisco.com/web/partners/incentives_and_promotions/tmp.html)

Customers may be able to continue to purchase the Cisco Digital Media Manager UCS C210 Server through the Cisco Certified Refurbished Equipment program. Refurbished units may be available in limited supply for sale in certain countries on a first-come, first-served basis until the Last Date of Support has been reached. For information about the Cisco Certified Refurbished Equipment program, go to: [www.cisco.com/go/eos](http://www.cisco.com/go/eos)

Service prices for Cisco products are subject to change after the product End of Sale date.

The Cisco Takeback and Recycle program helps businesses dispose properly of surplus products that have reached their end of useful life. The program is open to all business users of Cisco equipment and its associated brands and subsidiaries. For more information, go to:

[http://www.cisco.com/web/about/ac227/ac228/ac231/about\\_cisco\\_takeback\\_recycling.html](http://www.cisco.com/web/about/ac227/ac228/ac231/about_cisco_takeback_recycling.html)

## For More Information

For more information about the Cisco Digital Media Manager 5.4, visit

<http://www.cisco.com/en/US/products/ps6681/index.html>, or contact your local account representative.

---

To request information about the Cisco Digital Media Manager 5.4, send an e-mail to [cs-dms@cisco.com](mailto:cs-dms@cisco.com).

For more information about the Cisco End-of-Life Policy, go to:

[http://www.cisco.com/en/US/products/products\\_end-of-life\\_policy.html](http://www.cisco.com/en/US/products/products_end-of-life_policy.html)

For more information about the Cisco Product Warranties, go to:

[http://www.cisco.com/en/US/products/prod\\_warranties\\_listing.html](http://www.cisco.com/en/US/products/prod_warranties_listing.html)

To subscribe to receive end-of-life/end-of-sale information, go to:

<http://www.cisco.com/cisco/support/notifications.html>

### Subscribe for RSS Notifications for End-of-Life and End-of-Sale Notices

To subscribe to the End-of-Life and End-of-Sale RSS Feed, insert the following URL into your RSS application:

[http://www.cisco.com/web/feeds/products/end\\_of\\_life\\_rss.xml](http://www.cisco.com/web/feeds/products/end_of_life_rss.xml)

Any authorized translation issued by Cisco Systems or affiliates of this end-of-life Product Bulletin is intended to help customers understand the content described in the English version. This translation is the result of a commercially reasonable effort; however, if there are discrepancies between the English version and the translated document, please refer to the English version, which is considered authoritative.



---

**Americas Headquarters**  
Cisco Systems, Inc.  
San Jose, CA

**Asia Pacific Headquarters**  
Cisco Systems (USA) Pte. Ltd.  
Singapore

**Europe Headquarters**  
Cisco Systems International BV Amsterdam,  
The Netherlands

Cisco has more than 200 offices worldwide. Addresses, phone numbers, and fax numbers are listed on the Cisco Website at [www.cisco.com/go/offices](http://www.cisco.com/go/offices).

Cisco and the Cisco logo are trademarks or registered trademarks of Cisco and/or its affiliates in the U.S. and other countries. To view a list of Cisco trademarks, go to this URL: [www.cisco.com/go/trademarks](http://www.cisco.com/go/trademarks). Third party trademarks mentioned are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Cisco and any other company. (1110R)