



Cisco. Your Foundation for Digital Transformation

86% of US CEOs say technological advances will transform their business over the next five years
- PwC

10 steps

toward creating a strong and integrated technology foundation



Network: Can you connect millions of endpoints securely and collect data from it?

The UK economy is missing out on £30 billion in growth due to connectivity deficits
- CEBR



Data Center: Is your infrastructure resilient so your applications are available anywhere, anytime?

Cisco ACI reduces ongoing application deployment time by 90%
- Cisco/Forrester



Cloud: Can you seamlessly integrate, aggregate and provision cloud services from multiple cloud environments?

Cloud apps will account for 90% of worldwide mobile data traffic by 2019, compared to 81% in 2014
- Forbes



Collaboration: Can you connect every employee, every application, and every room?

96% of execs cited lack of collaboration as the primary reason for workplace failures
- work.com



Security: Can you secure everything before, during, and after an attack?

Up to \$1 trillion annual loss due to cyber crime
- Former NSA Director



IoT: Can you collect data from every extremity of your value chain?

22 billion IoT devices will be installed by 2018, driving development of 200,000+ new apps and services
- IDC



Analytics: Can you virtually aggregate and analyze data across distributed environments?

96% of companies believe analytics will be more important in the next three years
- MIT/DU



Automation: Can you automate processes within and outside organizations through integrated systems?

Automation reduces initial deployment time of a solution by 2/3rd
- Cisco/Forrester



Service Provider: Can you operate your business globally through service provider relationships in every corner of the world?

Cisco Jasper can connect you to over 100 mobile networks across 100 countries.
- Cisco



Digital Solutions: Can you personalize customer experience, empower workforce and streamline operations?

9 out of 10 companies today compete on Customer Experience
- Gartner



Learn more about building a strong technology foundation for Digital Transformation at www.cisco.com/go/digital