Theory of Change: Cisco Foundation and Social Impact Investments



Guiding Principles

Equity: Engage under-resourced individuals and communities

Continuum of support: Seed level funding of solution design as initial point of entry.
Continued support for solution validation, then scale, ending with exit.

Proximity: Invest in organizations that are proximate to the communities they are serving.

Impact: Support measurement and evaluation to track progress and validate impact.



Catalytic Funding

Catalytic capital to create and scale technology-enabled and technology-delivered solutions through multiple vehicles:

- Global Impact Grants
- Regional Solutions Grants
- Climate impact investments

Investments



Technology Donations

Donations of Cisco technology to connect the unconnected, and to ensure secure, efficient, and effective delivery of services/programs.



Strategic Guidance

Consulting/advisory
support from our team of
experts, combined with
support from the broader
Cisco employee
community to build the
capacity of organizations
we are supporting.

Outcomes



Crisis Response and Critical Human Needs

Improved crisis
preparedness and
response, increased
food, housing, and
water/sanitation services



Education

STEM and literacy proficiency for children, enhanced teacher professional development



Economic Empowerment

Increased knowledge, skills, and resources for employment and career development, entrepreneurship, financial inclusion, and economic security



Climate Regeneration

Expanded use of regenerative agriculture, carbon sinks, conservation/protection, community awareness/action, and climate finance



Equitable, resilient, and empowered communities where everyone can reach their full potential and thrive