Women Rock IT

IT is a world of possibilities.

Chandni Panchal
Systems Engineer,
Cisco

Esther Roure Vila

Customer Success
Specialist, Cisco

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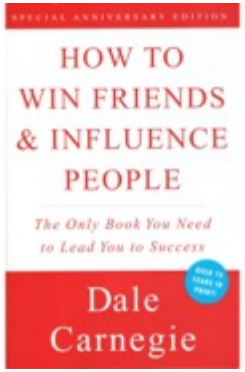
IT is a world of possibilities.

Chandni Panchal
Systems Engineer,
Cisco

Technical Solutions Specialist, DevX, Cisco

- Infrastructure Automation
- Enablement
- DevSecOps
- Artificial Intelligence

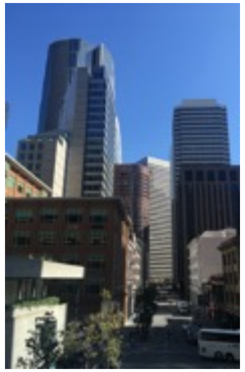


SPECIAL ANNIVERSARY EDITION

HOW TO
WIN FRIENDS
& INFLUENCE
PEOPLE

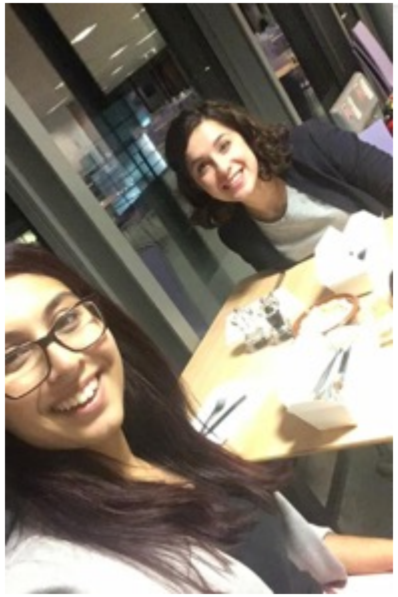
*The Only Book You Need
to Lead You to Success*

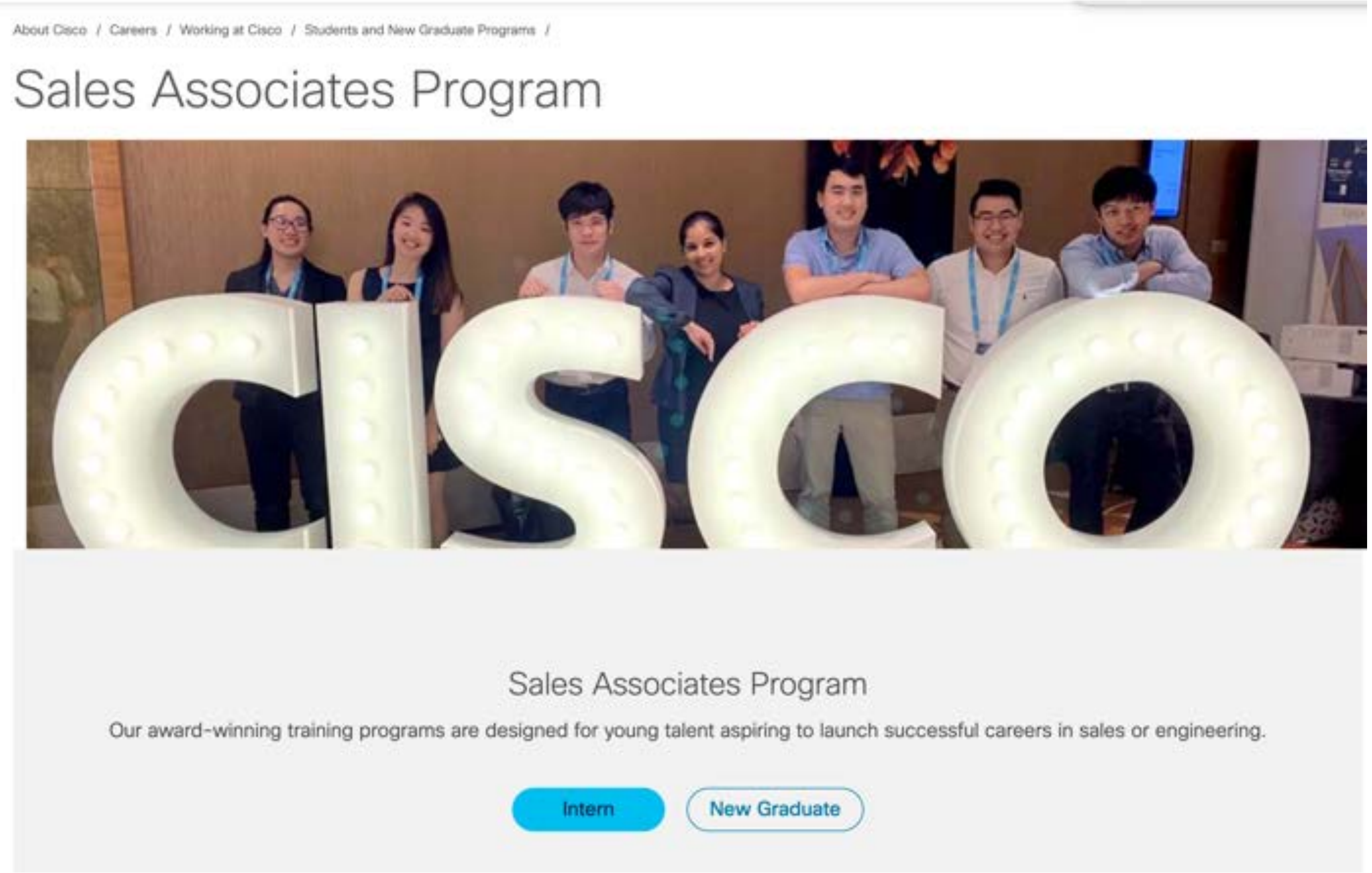
Dale
Carnegie



Worldwide Sales Intern

Cisco Sales Associate Program





About Cisco / Careers / Working at Cisco / Students and New Graduate Programs /

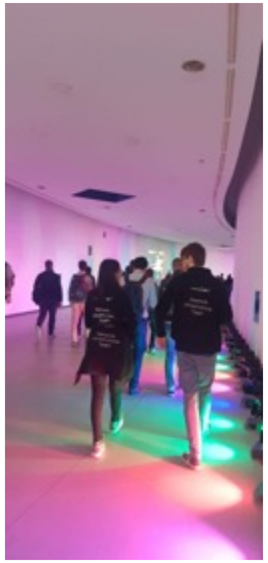
Sales Associates Program

Sales Associates Program

Our award-winning training programs are designed for young talent aspiring to launch successful careers in sales or engineering.

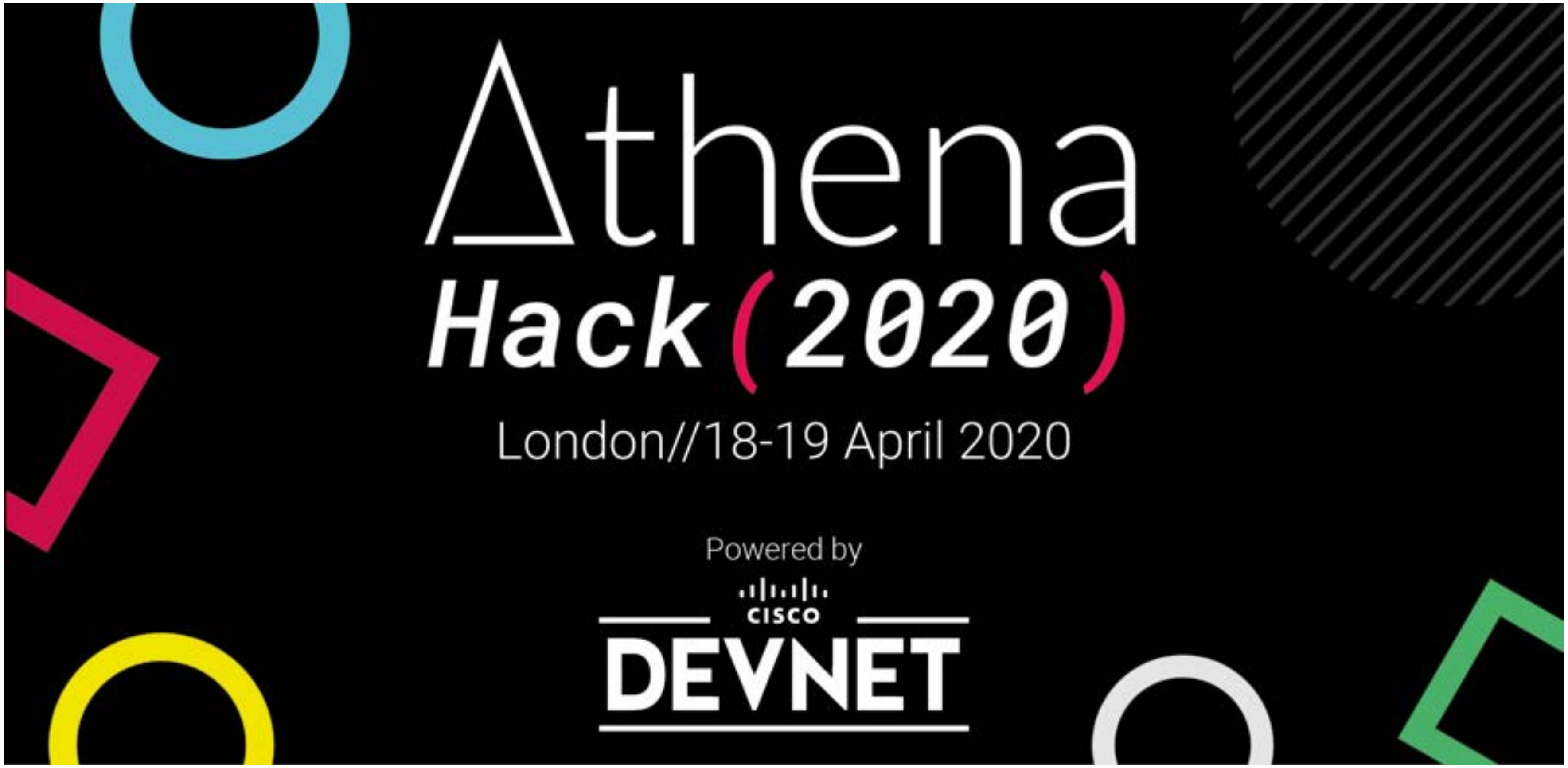
Office of the CTO, UK&I

IBM Q
System One
IBM
Klipsch

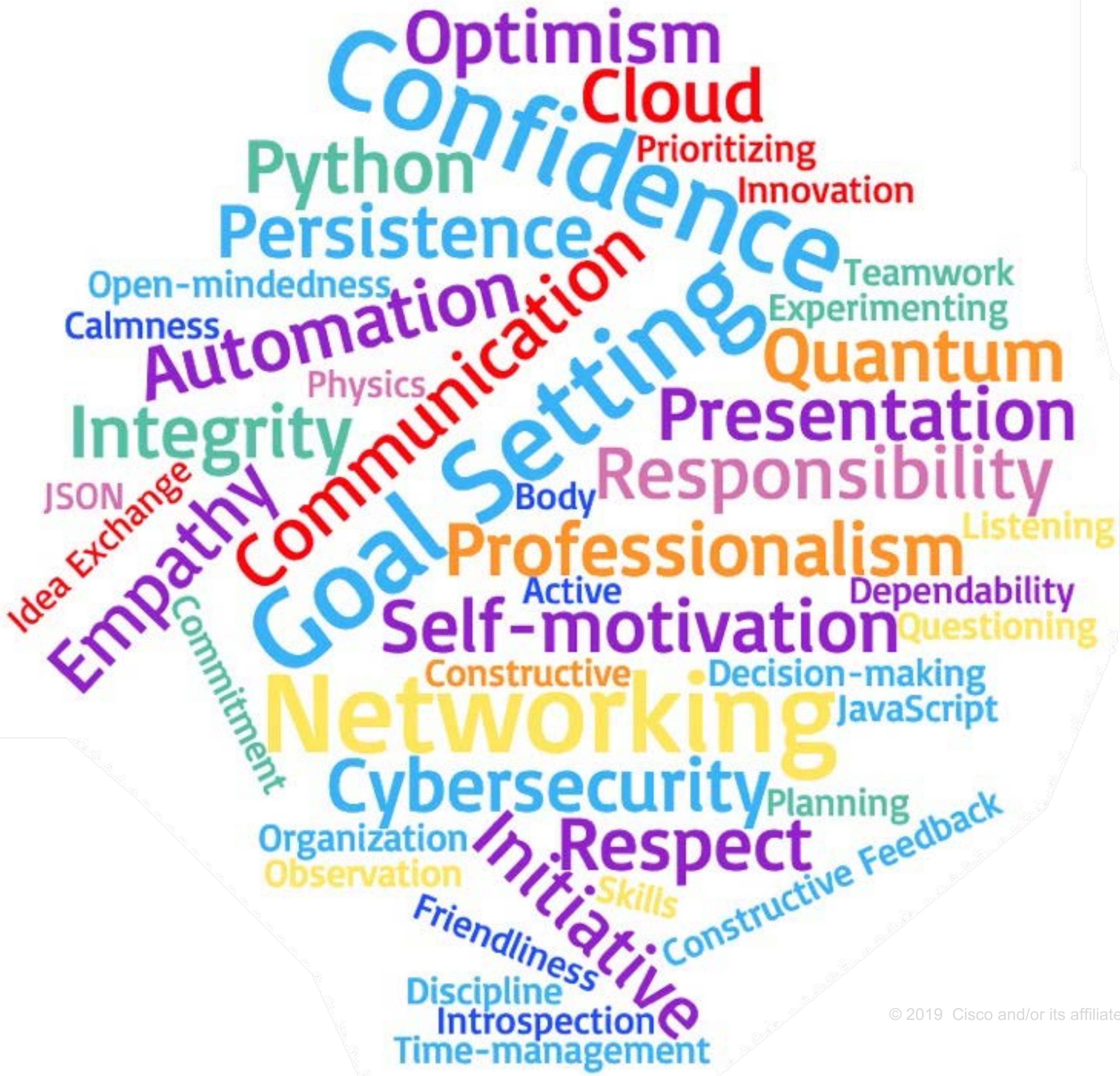


BREACHES STOP HERE
CYREN
Akamai

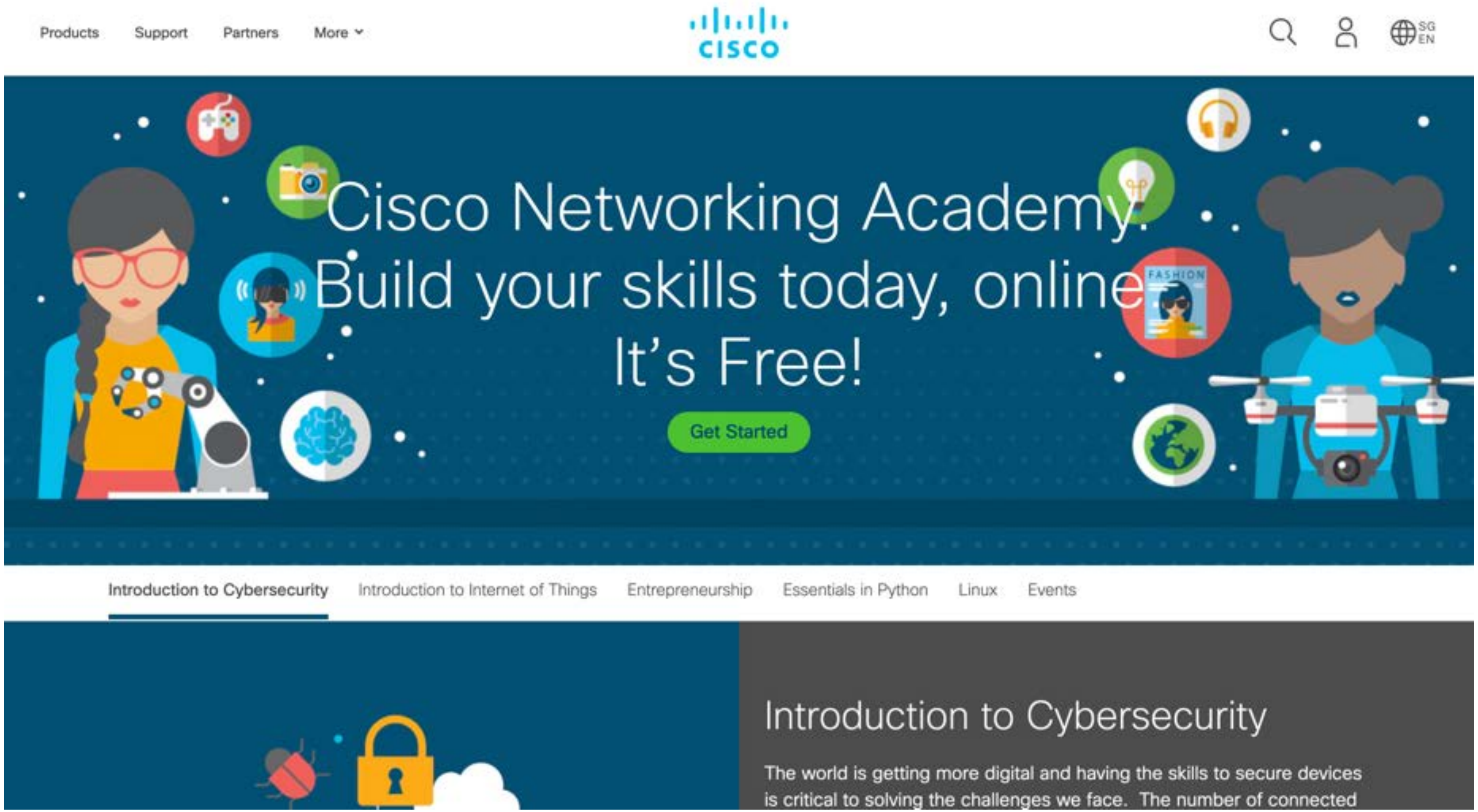
Technical Solutions Specialist, DevX


Athena
Hack(2020)
London//18-19 April 2020
Powered by
cisco
DEVNET

https://www.athenaldn.com/


Optimism
Confidence
Cloud
Python
Prioritizing
Innovation
Persistence
Teamwork
Open-mindedness
Experimenting
Calmness
Automation
Communication
Goal Setting
Quantum
Physics
Presentation
Integrity
Responsibility
JSON
Idea Exchange
Empathy
Body
Listening
Professionalism
Active
Dependability
Commitment
Self-motivation
Questioning
Constructive
Decision-making
Networking
JavaScript
Cybersecurity
Planning
Organization
Initiative
Respect
Observation
Constructive Feedback
Skills
Friendliness
Discipline
Introspection
Time-management

Knowledge is Power


Products
Support
Partners
More
CISCO
SG EN
Get Started
Introduction to Cybersecurity
Introduction to Internet of Things
Entrepreneurship
Essentials in Python
Linux
Events
FASHION

Cisco Networking Academy:
Build your skills today, online
It's Free!

Introduction to Cybersecurity

The world is getting more digital and having the skills to secure devices is critical to solving the challenges we face. The number of connected

“You are essentially who you create yourself to be, and all that occurs in your life is the result of your own making.”

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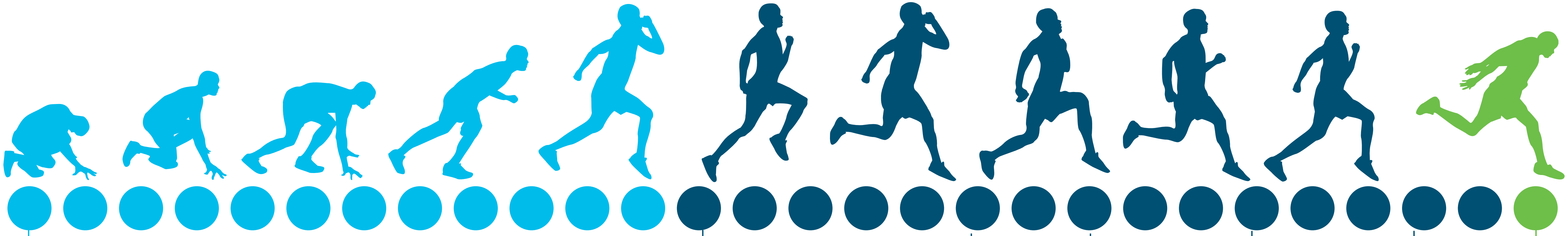
Esther Roure Vila

Customer Success Specialist Cisco

“A journey of a thousand miles begins with a single step”



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Major / Master Degree in Telecomunications

Minor in Telematics

Cisco Networking Academy: CCNA, CCNPs

Brussels

CCIE R&S

CCIE DC

Inclusion and Collaboration

2014 European Digital Women

MBA

Customer Success

Innovation

Next Adventrue

“A journey of a thousand miles begins with a single step”

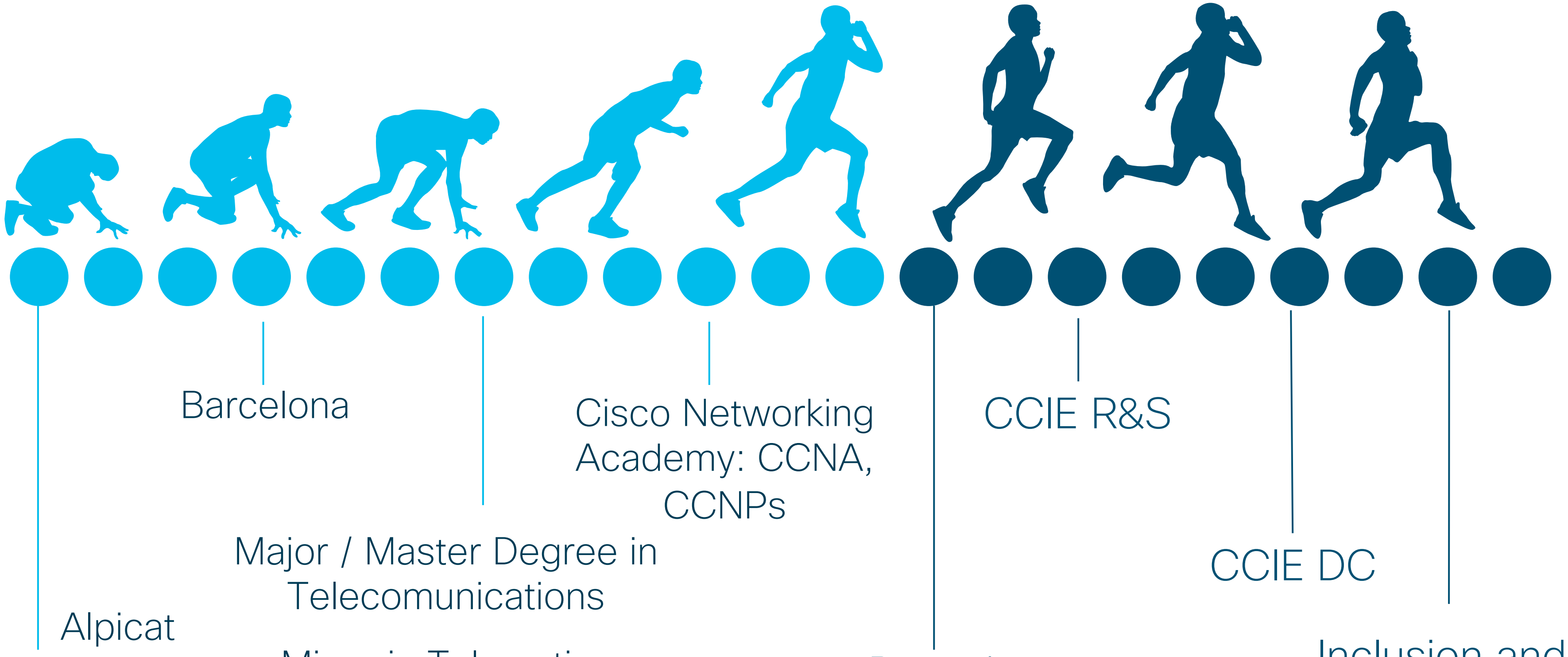
Alpicat

“A journey of a thousand miles begins with a single step”

Tomasz
Tim
Marco
Andrzej
Chris
Samuel
Nicolas
Lukasz
Esther
Xavi
Nicolas
Zsolt
Sebastien
Carles
Fintan
Charley
Miki
Marcin

A

“A journey of a thousand miles begins with a single step”



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DIGITALWOMAN™
AWARD

SHE GOES ICT
DESICT
SHE GOES ICT
datanews
CheeseBOX.be

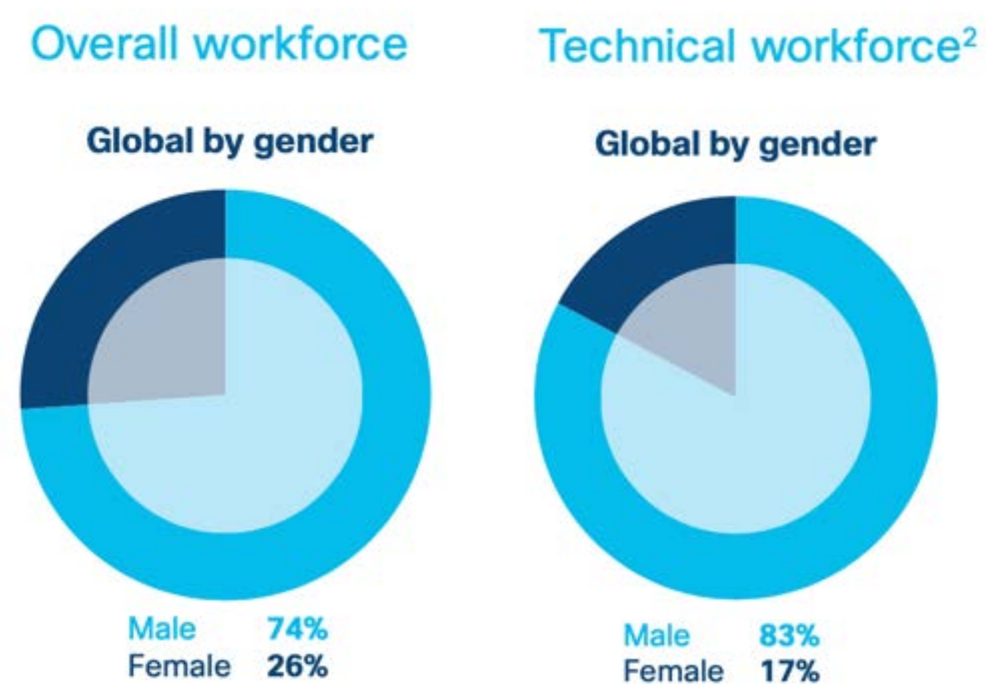
WISE
Women in Science and Engineering

Women of Cisco
An Inclusion & Collaboration Community

UN WOMEN

Gender diversity

Cisco CSR Report 2019



Overall workforce

Technical workforce[2]

Best practices:

What can we/you do?

- Pipeline and talent acquisition
- Role models and communities
- Branding

greenlight for girls
Day Barcelona
cisco
greenlight girls,

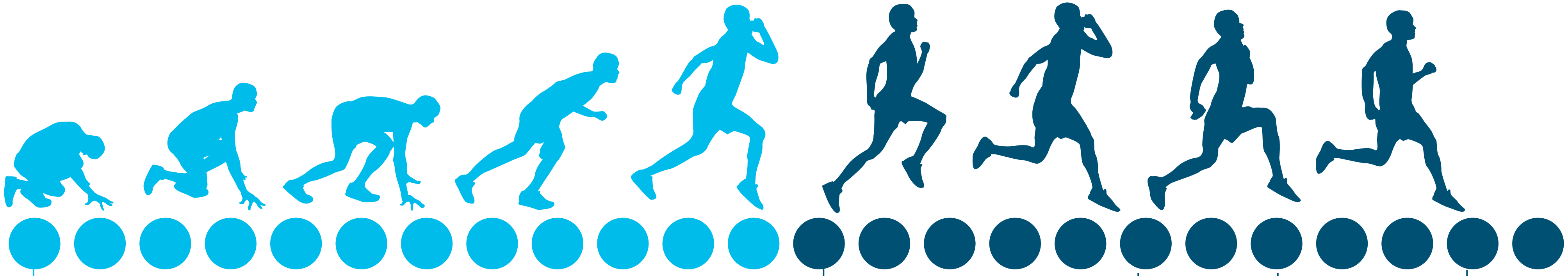
Jump Forum

Be Fearless
Celebrate WOMEN
of IMPACT

GCCS 2015

Women Of Impact 2019
Imagine Your Possible

“A journey of a thousand miles begins with a single step”



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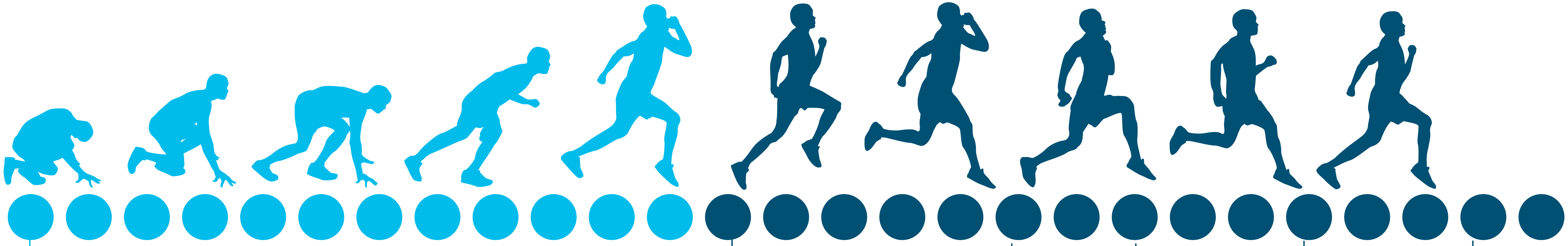
EMEAR SP
Customer Success Team

“A journey of a thousand miles begins with a single step”



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Customer Success

Innovation

Our belief

“Innovation should be a new **toolkit & skill set** for any of our employees.”

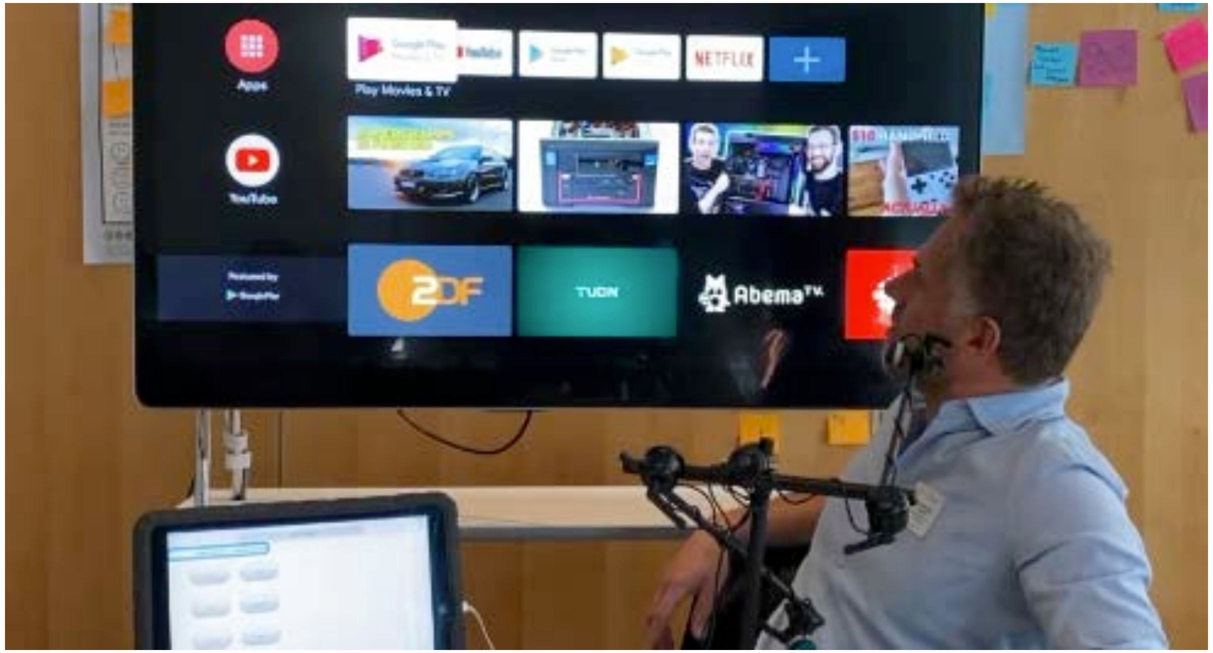
HackForGood
P:MS

HackForGood

HackForGood
Winner of Cisco
HackForGood 201
CISCO

HackForGood
P:MS

Apps
Play Movies & TV
NETFLIX
YouTube
ZDF
TUDN
ETH


Apps
Play Movies & TV
NETFLIX
YouTube
ZDF
TUDN
AbemaTV

ZDF
TUDN

ENVOYE SPECIAL
2
Mais il faut ajouter une cathédrale

HackForGood

Skills
Partner
Change makers

HackForGood

Nov 20-21-22 2019
Cisco Belgium

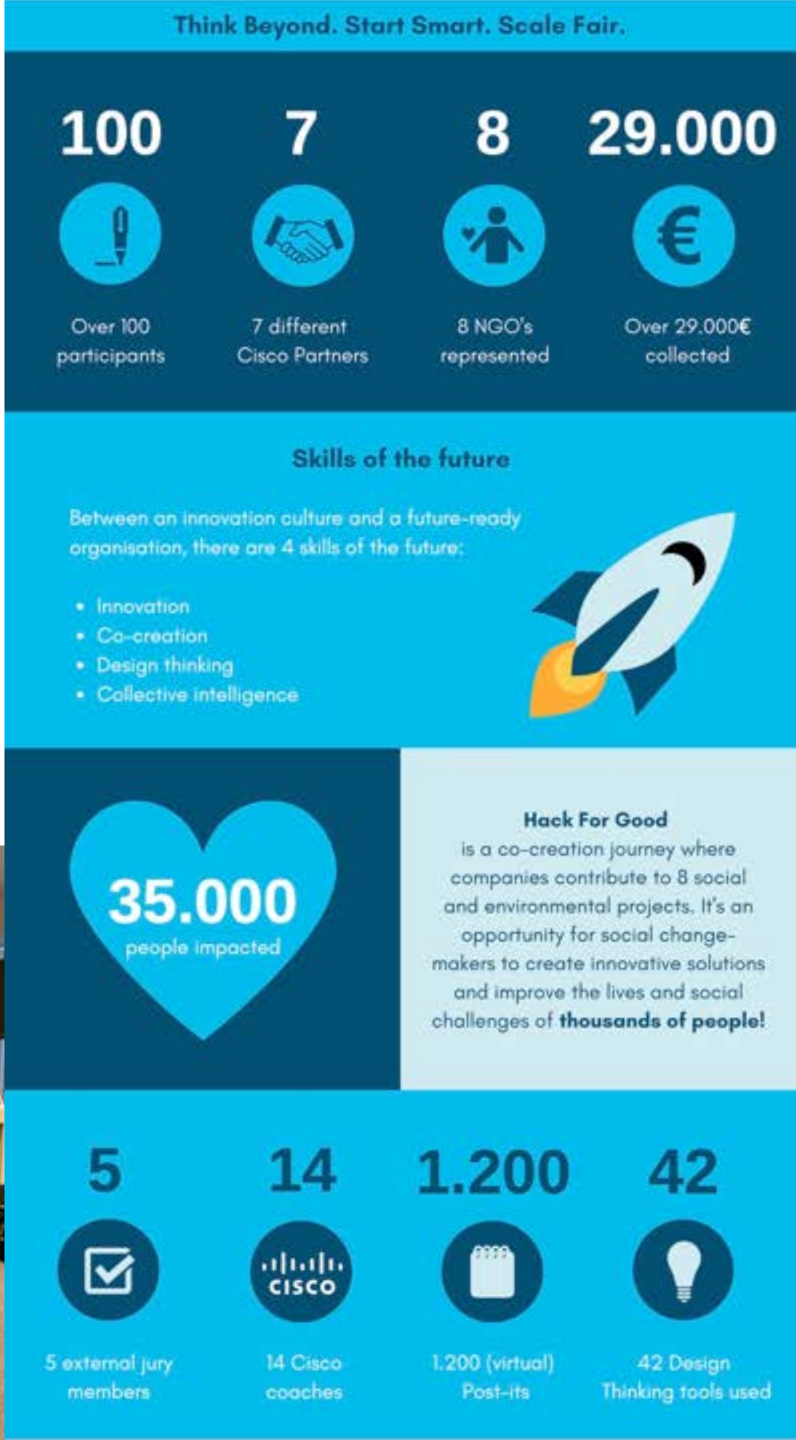
3-day Hackathon
8 NGO dreams
8 teams
1 winning project

NTT
Computacenter
CISCO
SPOTIT
CISCO
INTERLIGO
proximus
telindus
ACAD CONNECT

People

Society

Planet



Think Beyond. Start Smart. Scale Fair.

100	7	8	29.000
Over 100 participants	7 different Cisco Partners	8 NGO's represented	Over 29.000€ collected

Skills of the future

Between an innovation culture and a future-ready organisation, there are 4 skills of the future:

- Innovation
- Co-creation
- Design thinking
- Collective intelligence

35.000
people impacted

Hack For Good is a co-creation journey where companies contribute to 8 social and environmental projects. It's an opportunity for social change-makers to create innovative solutions and improve the lives and social challenges of **thousands of people!**

5	14	1.200	42
5 external jury members	14 Cisco coaches	1.200 (virtual) Post-its	42 Design Thinking tools used

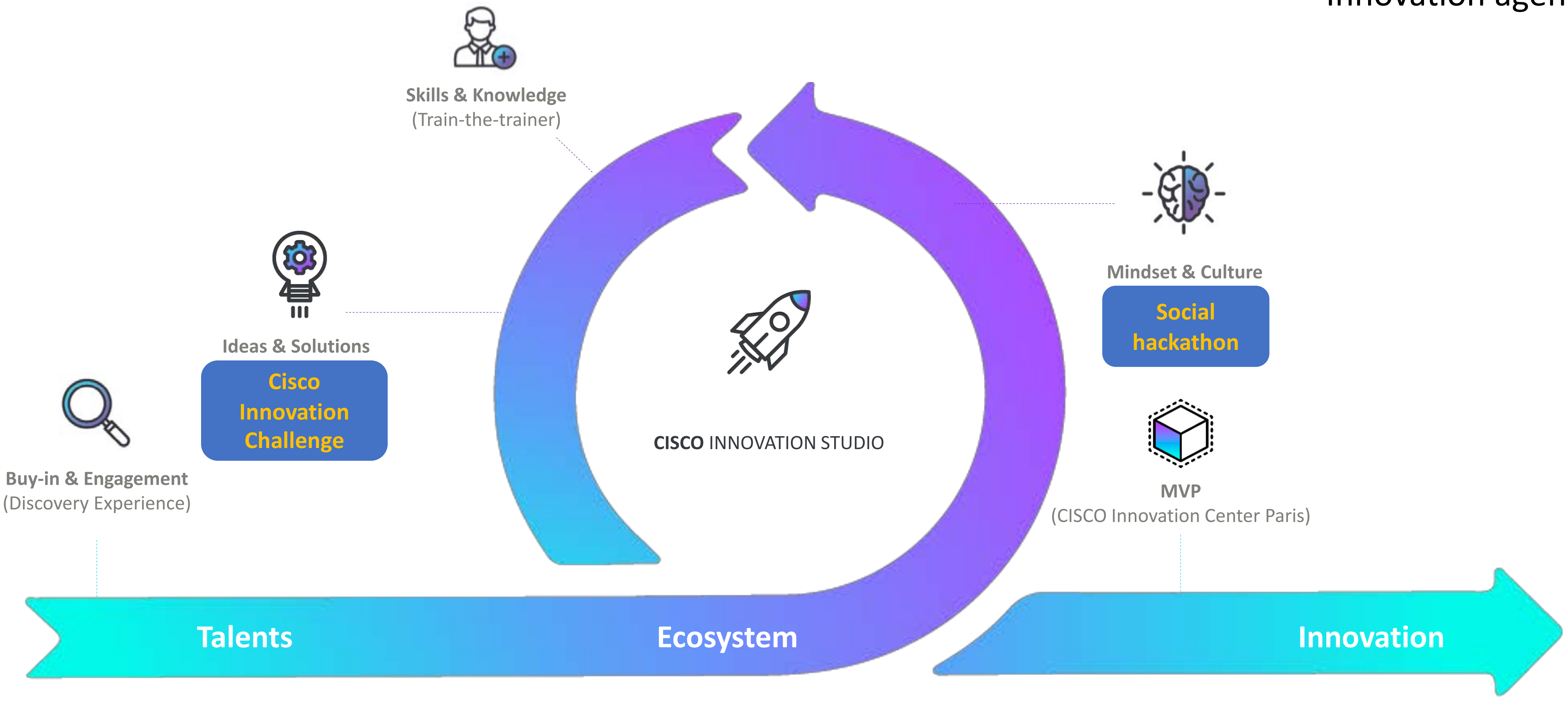
CISCO INNOVATION STUDIO

Reinventing customer journey with co-creation & innovation

Supported & coached by

IMPACT VALLEY

Innovation agency



Buy-in & Engagement
(Discovery Experience)

Ideas & Solutions

Cisco Innovation Challenge

Skills & Knowledge
(Train-the-trainer)

Mindset & Culture

Social hackathon

MVP
(CISCO Innovation Center Paris)

CISCO INNOVATION STUDIO

Talents

Ecosystem

Innovation

Cisco Innovation Challenge Journey

Cisco Innovation Challenge

The Teams

IMPACT VALLEY

sciensano

Smals ICT for society

C.H.U. de Charleroi

EXKi nature's kitchen

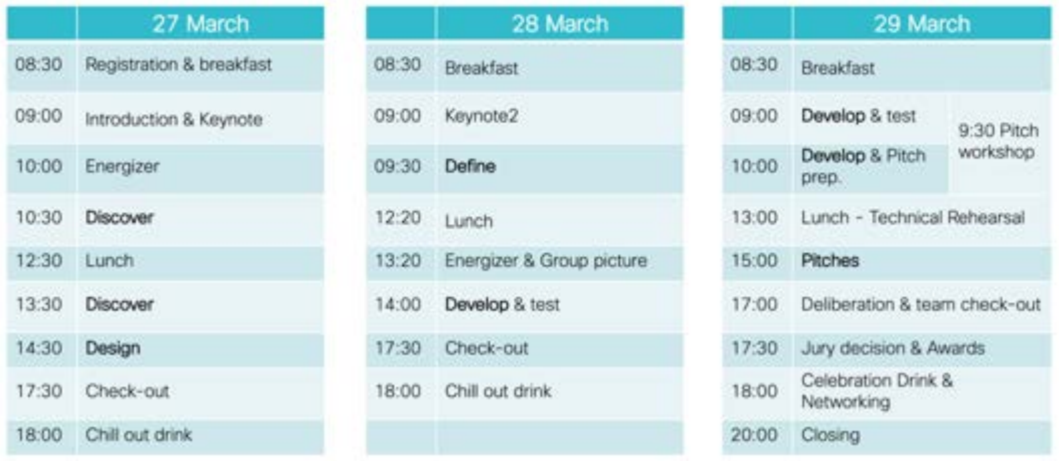
ConXioN The new style of IT

rtbf.be

DELHAIZE

Agenda

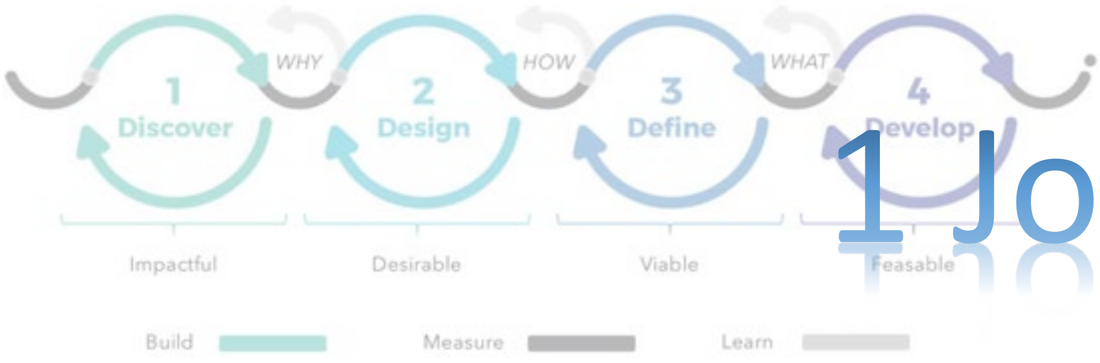
#CiscoBIC19



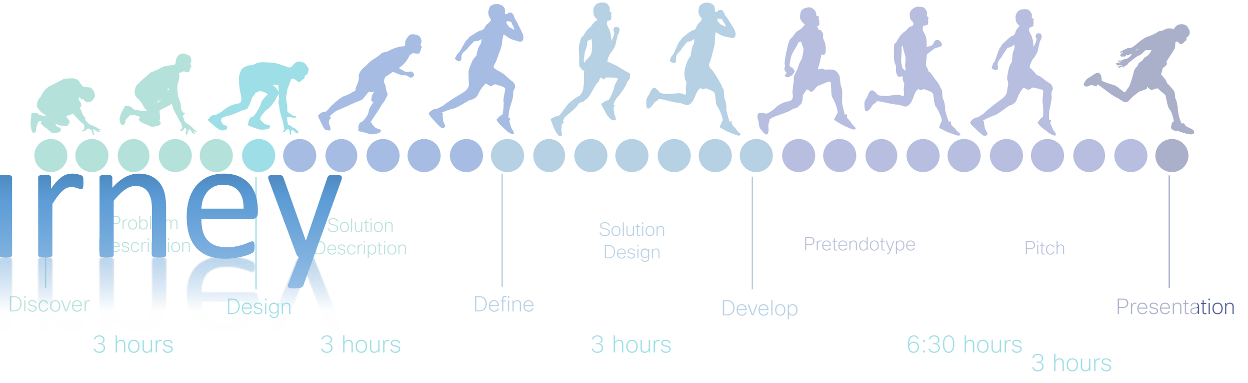
	27 March
08:30	Registration & breakfast
09:00	Introduction & Keynote
10:00	Energizer
10:30	**Discover**
12:30	Lunch
13:30	**Discover**
14:30	**Design**
17:30	Check-out
18:00	Chill out drink

	28 March
08:30	Breakfast
09:00	Keynote2
09:30	**Define**
12:20	Lunch
13:20	Energizer & Group picture
14:00	**Develop** & test
17:30	Check-out
18:00	Chill out drink

	29 March	
08:30	Breakfast	
09:00	**Develop** & test	9:30 Pitch workshop
10:00	**Develop** & Pitch prep.	
13:00	Lunch - Technical Rehearsal	
15:00	**Pitches**	
17:00	Deliberation & team check-out	
17:30	Jury decision & Awards	
18:00	Celebration Drink & Networking	
20:00	Closing	


WHY
HOW
WHAT
1 Discover
2 Design
3 Define
4 Develop
Impactful
Desirable
Viable
Feasable
Build
Measure
Learn

1 Journey


Problem Description
Solution Description
Solution Design
Pretendotype
Pitch
Discover
Design
Define
Develop
Presentation
3 hours
3 hours
3 hours
6:30 hours
3 hours

Belux Innovation Studio 2018

Cisco Innovation Challenge

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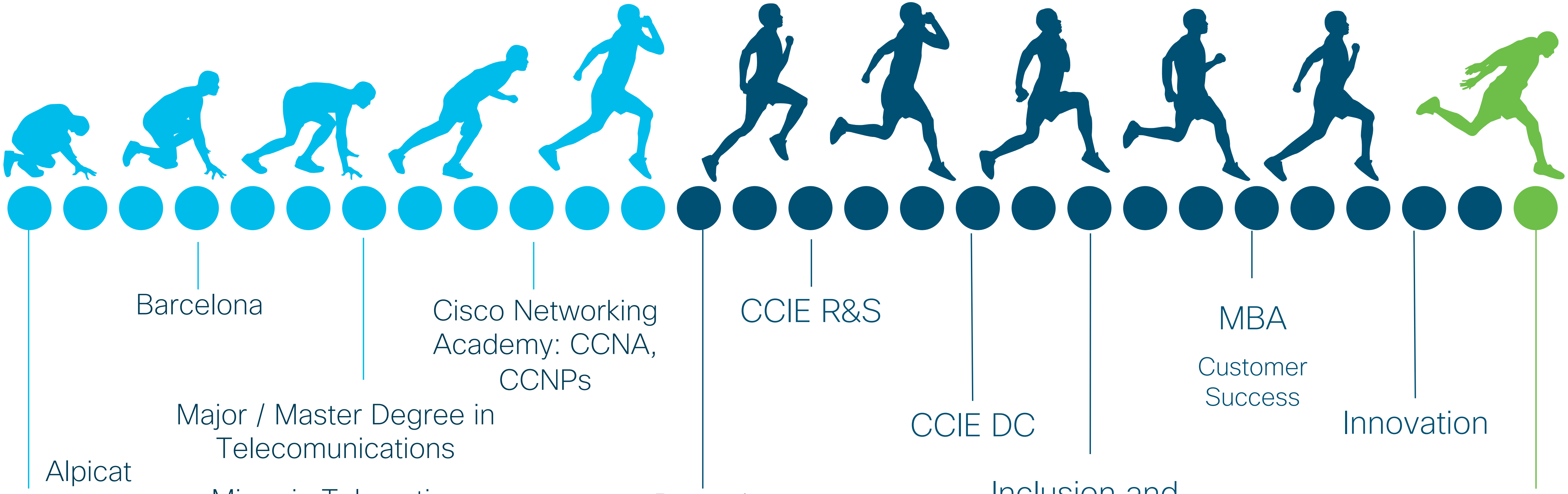

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